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Australian Book Designers Association presents

the 64th  
Australian  
Book Design  
Awards 2016

Call for Entries

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ABDA

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# the 64th Australian Book Design Awards 2016

Open for submissions from  
Thursday 12 November to Friday 18 December 2015

To enter go to [abda.com.au](http://abda.com.au)

The winners will be announced at the awards party to be held in Melbourne in May 2016.  
The evening will include three Designers' Choice awards which ABDA members  
will vote for on the night.

The competition is open to any book designed and published for the first time in Australia between 1 January 2015 and 31 December 2015. It should not have been previously published unless it has been substantially redesigned.

Entry fees per item are \$29.50 for members and \$59.50 for non-members, except for Best Designed Independent Publication, which are \$20 for members and \$35 for non-members.

Entries will be submitted online, and viewed digitally by the judges. At the shortlist stage judges will inspect the books in hardcopy. Please refer to following page for category descriptions. Except for Young Designer of the Year nominations, books may only be entered in one category.

Designs must be original and not repurposed from another design; use of photography or illustrations commissioned, art directed or selected by another designer is not eligible (eg. from an overseas design).

The term 'illustrations' refers to pictorial matter and includes hand-made, digital and photographic images.

For each entry, you may supply up to 10 jpegs for fully illustrated titles, and up to 7 jpegs for non-illustrated titles.

Please supply images at 250 DPI in RGB, 100% size in a medium JPG format.

Refer to submission guidelines page to make sure your images are correct.

Designers will be required to send in two non-returnable copies of any shortlisted work for judging, display and archiving.

Our expert panel of judges will be announced early in 2016.

By long tradition, designer judges are eligible to enter the awards but are required to recuse themselves from judging their own work. The organisers may move entries across categories.

## 100 WORD DESIGN RATIONALE

Remember to submit a short design rationale with each entry. The rationale should explain the designer's concept and process. A rationale is not a publisher's blurb about the book, but a statement written by the designer describing: how you responded to the publisher's brief, any budget constraints, any unique challenges you faced in the design process, anything the judge should know about the book to help them understand the concept behind the design.

## CATEGORIES

Best Designed Commercial Fiction Book  
Best Designed Literary Fiction Book  
Best Designed Non-Fiction Book  
Best Designed Series (inc Classics)  
Best Designed Fully-illustrated Book Under RRP \$50  
Best Designed Fully-illustrated Book Over RRP \$50  
Best Designed Scholarly and Reference Book  
Best Designed Cookbook  
Best Designed Educational Primary/Secondary Book  
Best Designed Educational Tertiary Book  
Best Designed Children's Illustrated Book  
Best Designed Children's/YA Series  
Best Designed Children's Fiction Book  
Best Designed Young Adult Book  
Best Designed Independent Publication

## OPEN TO NOMINATIONS

Young Designer of the Year

## ABDA DESIGNERS' CHOICE – voted for on the night of the Awards

Book of the Year  
Best YA/Children's Cover of the Year  
Best Cover of the Year

# Category Guidelines

Except for Young Designer of the Year nominations, books may only be entered in one category.

## COMMERCIAL FICTION

A 'commercial fiction' cover aims at mass and targeted markets, and includes genres such as Crime, Romance, Adventure/Thriller, Fantasy, Science Fiction, Horror, Comedy etc.

## LITERARY FICTION

A title is considered 'literary' when it is eligible for literary prizes, such as the Miles Franklin Award, Premiers' Literary Prizes and the Man Booker Prize. 'Literary fiction' is a term principally used for certain fictional works that hold literary merit.

## NON-FICTION

A non-fiction book with less than 10% pages of illustration or images. (See 'Fully-Illustrated' and 'Scholarly and Reference' for other categories of non-fiction.)

## SERIES (INC CLASSICS)

At least two titles designed to be obviously related to each other, with at least one published in the competition year. The submitted works should be by the originating designer of the 'series design', ie, not by another designer using a pre-designed template. Series designs may only be entered once.

## FULLY-ILLUSTRATED OVER \$50

A book with over 50% of pages of pictorial matter retailing at \$50 or more.

## FULLY-ILLUSTRATED UNDER \$50

A book with over 50% of pages of pictorial matter retailing at under \$50.

## SCHOLARLY AND REFERENCE

Books including research titles, scholarly work, travel guides, dictionaries, atlases and diaries.

## COOKBOOK

A book of recipes, or writing about food that includes recipes which may or may not include illustrations.

## EDUCATIONAL PRIMARY/SECONDARY

A text book designed for Primary or Secondary students.

## EDUCATIONAL TERTIARY

A text book designed for Tertiary students.

## CHILDREN'S ILLUSTRATED

A book for children ages up to 8 with 50% or more of pictorial matter.

## CHILDREN'S/YA SERIES

An original series design first published in 2015 with at least two titles.

## CHILDREN'S FICTION

A fiction book for children ages 3-11 which may or may not include illustrations.

## YOUNG ADULT BOOK

A book aimed at ages 12-18.

## INDEPENDENT PUBLICATION

This category embraces books which are pushing the envelope of publication design. It includes photobooks, artist books and other experimental illustrated texts, produced by independent small presses or self-publishers. The publications must have a print run of at least 25 and less than 1000 copies, with an extent of at least 24 pages. They should carry an ISBN and/or be available for general sale.

## YOUNG DESIGNER OF THE YEAR

To be considered for Young Designer of the Year the applicant must be 30 years of age or under on 31 December 2015. They must submit four titles individually, filling in all relevant details – even if you have uploaded these titles in other categories. Please accompany each submission with a short description of how the title reflects the applicant's approach to design.

**Publishers: if you are submitting a large number of entries (10 or more) please email [info@abda.com.au](mailto:info@abda.com.au) to discuss express payment options.**

ABDA

Australian Book Designers Association

# Submission Guidelines



Flat front cover, full size 250 dpi (RGB) in a medium JPG format.



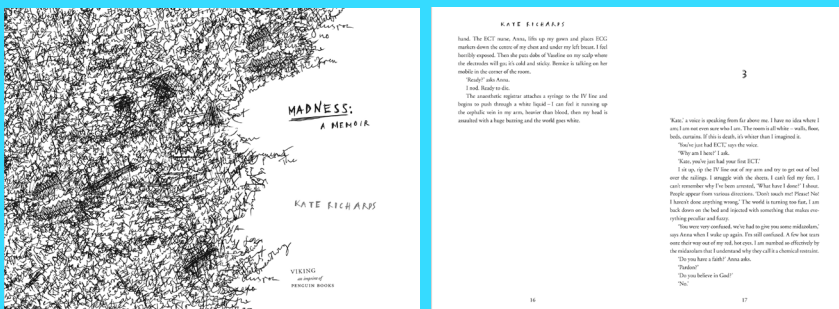
Optional photo of the physical book is encouraged to show physicality of book. (If it's an unusual format, place a pencil for comparison next to the book)



Flat full artwork (front, back and spine), full size 250 dpi (RGB) in a medium JPG format.



Flat page design as spreads not single pages, full size 250 dpi (RGB) in a medium JPG format.



No crop marks, no key line around.

Try to choose pages that represent a variety of page designs (eg. chapter openers, text pages, picture pages)

For mono books, include at least 2 page designs, preferably showing the text layout and the chapter opener design or title page design.

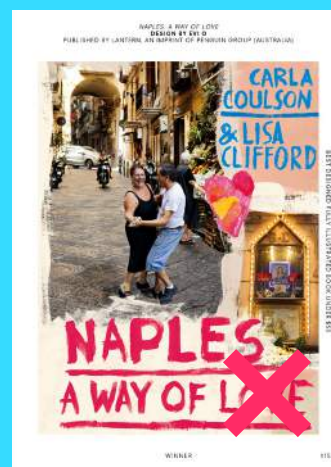
# Submission Guidelines



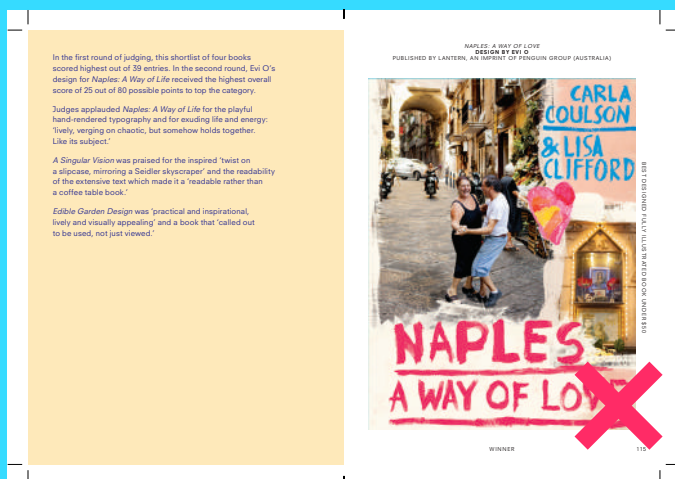
Do not submit *only* photos of real books.



Do not submit photos of book spreads.



Do not submit page designs as single pages.



Do not supply spreads with crop marks/extra bleed.